

EDITORIALS

A Vital Issue

One vital issue at stake in the April 10 municipal election should not be overlooked in the heat of political campaigning—that is the Isen-Benstead attempt to consolidate city and school board elections.

The HERALD has opposed the suggestion from its beginning, and continues in that opposition on the belief that the best interests of the citizens of Torrance would not be served by passage of this measure — officially Proposition No. 9 on the April 10 ballot.

If approved by the voters, the Isen-Benstead proposal would throw city and school elections onto the same ballot.

If 1956 ballots can be used as a guide, it is easy to see what confusion could exist among voters prior to election. On the municipal ballot this year are 16 candidates. So far, five persons have filed for the school board ballot, and there is nearly a month left to file nominations.

The issue has been decided once by the voters and that decision should receive a resounding reapproval at the polls on April 10.

To do that, Vote No on 9.

Praise for the Realtors

(Reprinted from the Monday, March 26, TORRANCE HERALD)

The publishers of The HERALD cannot take responsibility for an editorial slip (later retracted) that appeared two years before their time. Nevertheless, they can regret—and do—disinterment of an old issue in a paid political advertisement that appeared in last Thursday's edition.

One of the candidates now seeking election to the City Council published a statement made in this publication in 1952 to the effect that real estate men should not be permitted to serve on the Council.

The present publishers of The HERALD do not and never have shared such a view. On the contrary, because of the high character of most of the members of the Torrance-Lomita Board of Realtors, we think the voters could pick a Mayor and City Council composed entirely of real estate men and be confident that Torrance would have an intelligent, honest, and efficient city administration.

Real estate men, because of the very nature of their business, have to be well informed on land values and keenly alert to what is good and what is bad for the future of their community. They are, therefore, particularly suited to office and should be encouraged and not discouraged from offering their talents to the public weal.

We say emphatically—let's have more and more business and professional men in local politics! It is the only hope of the community.

A Report on Reports

You probably trade and know several men in your neighborhood who have small businesses... the carpenter-contractor who lives across the street, the service station man several doors down, the plumber and trucker in the next block.

Sometimes, for curiosity, ask them how much time they must spend compiling reports and answering questions for local, state and federal governments, and how this spent-time affects their customers.

Studies show that more than 4 million small businessmen must spend 5 to 29 per cent of their time compiling reports and answering questions for the federal government alone. This makes them lose 12 to 70 days' valuable time out of an average working year of 240 days, the Hoover Commission reported in its study of federal paperwork.

Of more than a trillion words and figures annually reported, much is duplication and nonessential, the commission's findings revealed.

For curiosity, ask your neighbors who are in business for themselves, and you'll get an idea how much government paperwork is costing you.

ALL ABOUT HORSES



A horse was once named head of the Roman Empire. The mad emperor Caligula made his favorite horse, Incitatus, Consul of Rome to show his contempt for traditional government. It was one of the few times the Roman Empire was run with "horse sense."

Some 30 years ago, a Pennsylvania ordinance required motorists to pull off the road and cover their automobiles with a large canvas when a horse came into sight. If the horse still refused to pass, the car owner had to take his vehicle apart piece by piece and hide the pieces under the nearest bush.

Owners of today's "horseless carriages" still have their troubles. They pay about \$110 in special automotive taxes every year on a national average. State and federal gas taxes make up the biggest bite—about 78¢ on every ten gallons. That's equivalent to a sales tax of over 33 per cent!

Easter Bonnet?



Barney's Blarney

By BARNEY GLAZER

My old classmate Sprockly phoned the California Home Improvement Company and said he wants his home improved. His wife is nagging him too much and his teenage daughter is disobedient.

My Auntie Gasser kept yacking at her husband and when he finally tried to get in a word, she snapped: "Now listen you!" To which he replied: "What do you think I've been doing for 20 minutes?"

Siggie, the green stamps collector, many years ago promised his girl friend: "If I ever make a million, you'll get a quarter of it." Sure enough, Siggie made his million and he gave his girl friend 25 cents.

"Heads and hearts," opines my Uncle Phip, the philosopher, "would cure this world's troubles more than arms."

My five-year-old nephew, Pinty Pim, delights in tricking us into this one. "Use the word 'bewitches' in a sentence," he pleads. When we give up and say: "Okeh, you tell us," Pinty Pim will say: "Youse go on ahead. I'll bewitches in a second."

Fearless Faxie explains why business is bad. "It's just before Washington's birthday," states Faxie.

Charlie, my tailor, had to complete a loan application blank. When it stated "Age," Charlie entered: "Atomic."

My Cousin Noodnik scoffs at his dentist. "He's been advertising that he's a painless dentist," sneers Noodnik, "but I stuck a pin in him and he isn't."

Uncle Phip, the philosopher, says: "If you know God, it matters little who you don't know, but if you don't know God, it matters little what you do know."

I'd runaway, I'd runaway

The SQUIRREL CAGE

By REID BUNDY

You never know how some of the younger generation gets their "kicks" until you let them write up their adventures for you.

As an example, let me quote from a report of a week end camping trip taken by Scout Troop 981, which was submitted to the HERALD to be run in the Scout Trails column. The final paragraph went like this:

"The highlight of the program was when Troop 981 won first prize in the drawing which was eight cents. Harold Harris suffered a severe laceration of the left leg, and was treated at the Hollywood Receiving Hospital following first aid treatment by the Scoutmaster.

and hide on some high shelf. I'd runaway, yes, runaway But can't hide from myself.

—Pearl G. Gross

My good neighbor Farrandale has this much to say about people who don't pay their income taxes: "They're trying to put Uncle Sam in a lower bracket."

Uncle Schoomp tells me he's been reading up on all those 1956 popular priced cars, but complains: "None of those prices are popular with me."

Bosko, our spelling bee champion, wrote a review about a movie star and called her "the best actress of the year," only he spelled it "bust." These things happen!

My Auntie Draykop was telling her husband a few things: "You're lazy, selfish, un dependable, mean and arrogant."

"It's no fun anymore judging a bathing beauty contest," complains by Cousin Noodnik. "The bathing suits are getting so tiny there's nothing left to see."

Boonie, my Boy Scout nephew, writes me to inquire if I know how much the Arrow Cleans are charging the Indians these days to clean their arrows.

My Grandfather Glober has finally explained how he became bald: "It's from pulling too many turtle-neck sweaters over my head."

Men clamor for glamour in the opposite sex. But when buying the bills They become nervous wrecks.

—Pearl G. Gross

My brother Yorkie admits

Story of Easter Eggs

THE CUSTOM OF COLORING EGGS IS AT LEAST 5000 YEARS OLD. THE ANCIENT PERSIANS AT THEIR FESTIVE CELEBRATIONS OF THE RETURN OF SPRING (HELD APPROXIMATELY AT THE SAME TIME AS EASTER) GAVE COLORED EGGS TO ONE ANOTHER AS TOKENS OF GOOD WILL.

WHEN TEACHING THE CHRISTIAN FAITH, THE EARLY APOSTLES SAW NO HARM IN ADAPTING THE POPULAR PAGAN CUSTOM OF COLORING EGGS TO THE CHRISTIAN CELEBRATION OF EASTER. THEY THOUGHT THE EGG, WHICH HAD BEEN A SYMBOL OF THE RENEWAL OF LIFE IN SPRING, NOW REPRESENTED THE RESURRECTION.

THE DUTCH SETTLERS OF PENNSYLVANIA AND NEW YORK WERE THE FIRST TO BRING THE CUSTOM OF COLORING EGGS TO AMERICA. EASTER (OR PAAS DAY AS THEY CALLED IT) WAS A TIME FOR GREAT CELEBRATION AND THEY COLORED LARGE QUANTITIES OF PAAS EGGS TO USE IN THEIR FESTIVITIES.

REYNOLDS KNIGHT

New High Levels of Retail Volume Foreseen by Expert

By REYNOLDS KNIGHT

Some small merchants and industrialists are complaining among themselves and in their trade associations that although all the figures show them they are doing better, their own knowledge of their own operations makes them doubt it.

This is one of the vagaries of statistics. Every index of any value in the statisticians' picture of the United States economy rests on year-to-year comparisons. This is the only way to keep from losing the true view of affairs in seasonal variations.

However, after a year of almost vertical climb, comparisons of first-quarter 1956 with first quarter 1955 must show enormous gains if they aren't to mean a falling-off from later in 1955.

Actually, there has been such a falling-off, but it has been amazingly brief. The more sensitive economic indicators are signaling new highs for the second and third quarters.

NEW CANNED PRODUCTS You would think an industry that puts out 38.5 billion units of its products in one year would be satisfied with the lines that have created this multi-million-dollar annual business.

No so with makers of cans. While such comparatively new products as can for liquid detergents, liquid shortenings, carbonated soft drinks, pet foods and liquid ammonias are climbing the production-chart ladder, the American Canning Co. and its customers are thinking up new uses for old products and new products for new cans.

Among the newest products to hit the nation's markets is pancake and waffle batter in Canco's non-drip can. Choice of heating up batter is eliminated by the new product, which comes in Canco can with special pouring spout. New products aren't just novelties, either. They include such popular household items as pound cake, corn bread and potato peeling machine, hair sprays and improved insecticides in pressure cans.

The Freelancer

By TOM RISCHÉ

"He was just like anybody else!"

That's what one young high school coed had to say after meeting Jack Benny during Girls' Week activities this past week.

I was wondering at the time what she was expecting when she met a famous movie star. A man with a golden arm, maybe?

Tales of Hollywood fill the average person with more than a touch of awe and those who have never seen a movie star seem to think that there is some mysterious aura which surrounds them. Actually there isn't.

For the open-eyed tourist who comes to Los Angeles, a peep at a few movie stars' houses is a must. A squint at a movie star will give the folks back in Doughkeepsie, N.Y., a thrill when they hear that their neighbors actually sighted Marilyn Monroe or Alan Ladd or even Lassie.

As somebody noted, the movie star comes about as close to royalty as Americans can find, as symbolized in the marriage of Grace Kelly and Prince Rainier of Monaco.

The intimate details of the lives of the movie stars are avidly lapped up by millions of adoring fans.

The American people might find her idols to look up to than many movie stars, but that doesn't alter the situation.

When first spied the sights of Hollywood a few years ago, I was disappointed, but I can't say exactly why. I don't know what I was expecting, but it was something more spectacular than I saw. I even met a movie star, and he didn't seem any different from anybody else.

What, then, is the glamour of the movie business? I suppose it represents a great dream of fame (or is it notoriety?) and ease, an idea which is cherished by many. It is, in a way, a representation of glamour and popularity which everybody, deep down, would like to have if he or she could.

THINGS TO COME

If you have a furniture or clothing store, you may want a six-lamp fluorescent unit which shows just how your wares would look in daylight... Do-it-yourselfers can now buy concrete floor paint that dries in twenty minutes... A portable spray tank will be waiting for gardeners this spring.

Made of plastic, it reduces the sprayer weight to little more than that of the contents alone... When you put the winter things away, you can moth-proof them with a new aerosol spray, painted on in strips.

CHICK CHICKS AHEAD—The appellation "rubber chicken circuit" for the winter's round of banquets should carry less of a sting from now on. Science adapted a chemical long used in the rubber industry to impart more nutrition to poultry feeds, and thus produce chickens that look better and taste better.

B. F. Goodrich Chemical Co. has taken an anti-oxidant compound, diphenyl para-phenylene diamine (DPPD) and added it to poultry feeds so that chickens can now absorb much more of the valuable pro-vitamin A from their diets. Anti-oxidants have long been used in rubber to keep tire casings and treads from hardening and wearing. Without them tires wouldn't last much more than 5,000 miles.

Recent experiments at the University of Connecticut show that the fatal chick disease encephalomalacia is prevented by adding DPPD to feeds. Pigmentation of the bird is improved, nutritive value is added, and so is flavor, insuring broiler producers top prices. Researchers at several agricultural experiment stations are investigating the possibility of using DPPD in cattle and hog feeds.

PAINT PRICE BOOSTERS This spring's painting programs for home and farm are likely to cost a little more than appeared likely a short while ago.

Paint dealers begin stocking up right at the first of each year, to be ready for the onset of good weather, so price

changes are generally announced in December. Last December brought an increase.

This year so far litsea oil has gone up 3 cents a pound, and soybean oil, its nearest substitute, has followed suit. Titanium dioxide, the whitest and slowest-garnishing of pigments, jumped in January on announcement that technique for extracting the metal for structural uses had improved. Tinplate was boosted as this month began, over protests of can makers.

In today's strong home-building market, there's nothing to keep paint grinders from passing on these increases.

BITS O' BUSINESS—The March 17 week saw a record out put of steel—2,477,000 tons or 106.6 per cent of capacity... January shipments of automobile tires totaled 7,054,000... Construction contracts for the March 12 week were a record \$649 million.



Take A Tip!

Save yourself and your country best right here at home. Buy a case of... from the NATIONAL GUARD. It's a good outfit!

Torrance Herald

ESTABLISHED JAN. 1, 1914

Published Semi-Weekly at Torrance, California, Thursday and Monday. Entered as second class matter Jan. 30, 1914, at Post Office, Torrance, California, under act of March 1, 1879.



MEMBER CALIFORNIA

NEWSPAPER PUBLISHERS

ASSOCIATION

MEMBER NATIONAL

EDITORIAL ASSOCIATION

1619 Gramercy Ave.

FA 8-4000

KING WILLIAMS, Publisher

OLEN W. PFEIL, General Mgr.

REID L. BUNDY, Managing Editor

Adjusted a legal Newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 21870, March 23, 1927.

Subscription Rates: By Carrier, 45¢ a Month. Mail Subscriptions \$3.40 per year, Circulation office FAIR fax 8-4004.

NATIONAL EDITORIAL ASSOCIATION

CROSSWORD PUZZLE

1. Need
2. Behold
3. By
4. Grain
5. Cue
6. Grain
7. Cue
8. Cue
9. Cue
10. Cue
11. Cue
12. Cue
13. Cue
14. Cue
15. Cue
16. Cue
17. Cue
18. Cue
19. Cue
20. Cue
21. Cue
22. Cue
23. Cue
24. Cue
25. Cue
26. Cue
27. Cue
28. Cue
29. Cue
30. Cue
31. Cue
32. Cue
33. Cue
34. Cue
35. Cue
36. Cue
37. Cue
38. Cue
39. Cue
40. Cue
41. Cue
42. Cue
43. Cue
44. Cue
45. Cue
46. Cue
47. Cue
48. Cue
49. Cue
50. Cue